

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

 U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

UDV NORTH AMERICA, INC.

- ☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation-State (Connecticut)  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☐ Assignment      ☐ Merger  
☐ Security Agreement      ☒ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: 02/15/2001

## 2. Name and address of receiving party(ies)

Name: GUINNESS UDV NORTH AMERICA, INC.

Internal

Address: \_\_\_\_\_

Street Address: Six Landmark Square

City: Stamford State: CT Zip: 06901

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Connecticut  
☐ Other \_\_\_\_\_

 If assignee is not domiciled in the United States, a domestic  
 representative designation is attached: ☐ Yes ☐ No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? ☐ Yes ☐ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No. (s) \_\_\_\_\_

B. Trademark Registration No. (s) \_\_\_\_\_

2552264

Additional number(s) attached ☐ Yes ☐ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Cindy Carey

Internal Address: DIAGEO NORTH AMERICA, INC.

Street Address: Six Landmark Square

City: Stamford State: CT Zip: 06901

## 6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40

- ☐ Enclosed  
☒ Authorized to be charged to deposit account

## 8. Deposit account number:

083120

DO NOT USE THIS SPACE

## 9. Signature.

Cindy D. Carey

Name of Person Signing



Signature

9/4/02

Date

Total number of pages including cover sheet, attachments, and document: 1

 Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

700017023

**TRADEMARK**  
**REEL: 002541 FRAME: 0774**

# DIAGEO

Six Landmark Square  
Stamford, Connecticut 06901

Tel 203-359-7100  
Fax 203-359-7402

Cindy D. Carey  
Trademark Paralegal  
Phone 203-359-7465  
Fax 203-967-7951

September 6, 2002

VIA FACSIMILE | 703 306 5995

Box Assignment  
Commissioner of Patents and Trademarks  
Washington D.C. 20231

**Re: Trademark Change of Name Recordal in the United States  
In the name of Guinness UDV North America, Inc.**

**CLONE 4-Label design, Registration Number 2552264**

Dear Sir:

Per <http://www.uspto.gov/web/offices/ac/ido/opr/ptasfax.pdf> - any document with: (1) an identified application, patent, or trademark registration number; (2) one cover sheet to record a single type of transaction; and (3) the fee paid by a PTO Deposit Account may be submitted via fax.

The above-referenced trademark registration currently stands in the name of *UDV North America, Inc.* *UDV North America, Inc.* changed its name to *Guinness UDV North America, Inc.* as per the enclosed Recordation Form Coversheet.

Only a legible coversheet is required to effect a Change of Name Recordal. 37 C.F.R. Section 3.25.

Please record the Change of Name and forward the file stamped copy including reel and frame numbers to the undersigned. Please charge all fees associated with this recordal to deposit account no. 083120 in the name of Diageo North America.

Sincerely,

